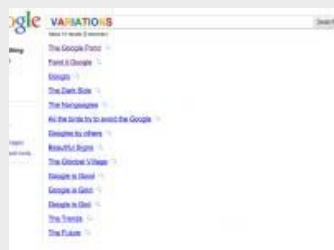




GOOGLE VARIATIONS

Posted On: January 3, 2011
 Posted In: art, google, net art
 Comments: No Responses



Google is the main hub of an emerging data-driven world. It is a beast with many faces, impossible to grasp all at once and growing new limbs every day. It is also the name of many contradictions: a centralized traffic control in the (supposedly) horizontal and distributed Internet; a supporter of data openness and accessibility that relies on secret algorithms; and a ranking technology that is based on finding out popularity while it simultaneously determines it. "Google Variations" is a series of approximations of some of these diverse aspects of Google. It is a collection of formal and conceptual micro-experiments, a fly-eyed view of an entity so pervasive that it tends to be invisible while it radically changes our lives. "Google Variations" employs multiple strategies to de-naturalize our relationship with the brand, the corporation and the technology. "Google Variations", by **Leonardo Solaas**, is a 2010 commission of New Radio and Performing Arts, Inc. for its Turbulence website. It was made possible with funding from the National Endowment for the Arts.

<http://turbulence.org/Works/google>

6 people like this. Be the first of your friends.

You might also like:



Google Alarm



Over Data



Unsolicited Fabrications



Google Portraits



Ghost Town

LinkWithin

Ads by Google Art Gallery Art Galleries Art Funding Cultural Art

RANDOM: THE BOOK

Notice: this website won't be updated anymore, but the archive (2001-2011) stays online. You can browse around and you can download or buy our **celebration book**. If you're interested, you can also take a look at my **personal blog**.
 Random. The boo

SEARCH THIS SITE:

CONTENT TAGS:

- 3D
- ACTIVISM
- ANIMATION
- ART
- BLOG
- BOOK
- BROWSER
- CITY
- COLLABORATIVE
- COMPUTER ART
- CONFERENCE
- DIGITAL ART
- DRAWING
- EXHIBITION
- FESTIVAL
- FLASH
- GAME
- GOOGLE
- HISTORY
- INSTALLATION
- INTERACTIVE
- INTERFACE
- LIGHT
- LOCATIVE
- MEDIA ART
- MOBILE
- MUSIC
- NARRATIVE
- NET ART
- PAINTING
- PERFORMANCE
- PHOTO
- PHOTOGRAPHY
- PRIZE
- ROBOTICS
- SCULPTURE
- SOCIAL MEDIA
- SOFTWARE
- SOFTWARE ART
- SOUND
- THEORY
- TWITTER
- VIDEO
- VJING
- WEBSITE

ARCHIVE

- Articles
- Essays Archive

YEARLY ARCHIVES

2009 2008 2007 2006 2005 2004 2003 2002 2001

RECENT COMMENTS

- Zarya on 1st Ave Machine
- Namirha on Playing Duchamp
- Tweets that mention Kiss Controller | Random Magazine - New Media Art / E-Culture -- Topsy.com on Kiss Controller
- Tweets that mention Happy Things | Random Magazine - New Media Art / E-Culture -- Topsy.com on Happy Things
- Tweets that mention 114.psd Type | Random Magazine - New Media Art / E-Culture -- Topsy.com on 114.psd Type
- Igor on Delaunay Raster
- Tweets that mention Michael Jackson 4 Ways | Random Magazine - New Media Art / E-Culture --

[SUBMIT](#)

- Topsy.com on Michael Jackson 4 Ways
- Tweets that mention Hello Hi There | Random Magazine - New Media Art / E-Culture -- Topsy.com on Hello Hi There

TWITTER STREAM

FACEBOOK PAGE

NETWORK

- Andreaxmas
- Bunnylicious
- Enlarge My Penis (and My Mind Will Follow)
- Valentina Tanni
- Who Killed Bambi?

FRIENDS

- Carlo Zanni
- Domenico Quaranta
- Enrico Glerean
- Exibart
- Interferenze New Arts Festival
- Live Performers Meeting
- Matteo Bittanti
- Peam
- Piemonte Share Festival

ART & TECHNOLOGY

- Creative Applications
- Culture.tv
- Data is nature
- Dicult
- Digitalarti
- Eyebeam
- Free Art And Technology
- Gamescenes
- Information Aesthetics
- Metamute
- Networked Performance
- Neural
- Rhizome
- Velegno
- We Make Money Not Art