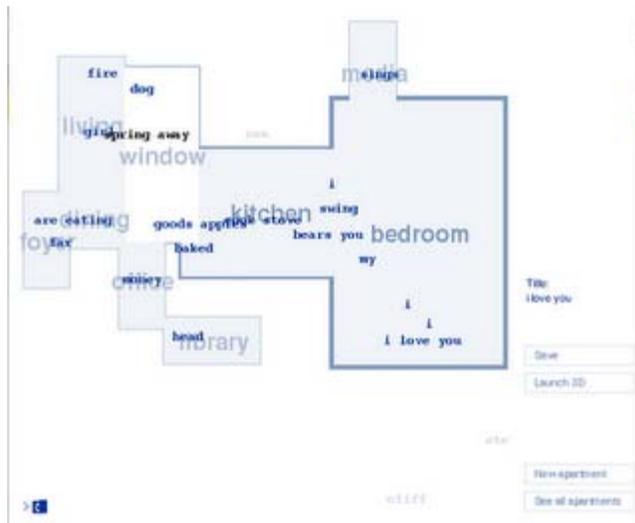


# Digital Imaging Done Easy

course blog for intro to digital imaging by tara hutton

Monday, May 4, 2009

Artists: marek walczak & martin wattenberg,  
Apartment



I was looking at everyone else's blogs, and I noticed a lot of posts about the apartment link. I decided to check it out since it seemed like this piece

was also working with mapping space and ideas through blueprints, and I'm still searching out other projects that are mapping space with ideas like my final project.

Oh my goodness, this site is amazing. The premise is that the user types a sentence, or a word, and based on the words, it creates rooms in a blueprint of an apartment. "I was thinking about an apple" will create a bedroom, library and kitchen. Within the blueprint, "I" will float around the bedroom space, "was thinking" will float in the library, and "apple" will go to the kitchen.

I was impressed, but when I went to see the 'favorite apartments' that other users have created, I was blown away. One, titled "paradise paradise paradise" had a whole bunch of typical words to describe a beach vacation; "water", "fun", "sand", "clear", "beach", etc. The words move in a patten, though, in the room, so a window full of clear, sand, and sun rotates in cylinder, while water slowly drifts in the kitchen, and the words in the living room bounce from corner to corner. My favorite is probably one called "light light light" which is just a window space, filled with the word light twisting in what reminds me of a tornado. The words, which represent ideas, go beyond just the face-value meaning and with the shape and motion they create, add a new dimension. Kind of reminds me of our letter project, where we try to use our letters to create a poster that includes a representation of historic meaning of our letters.

These apartments remind me of the pshychogeography readings. The apartment can be a map of our minds, our thoughts, or maybe I could map the first paragraph of Little Women into a blueprint. It's

## Links

- ◆ [my smcm website](#)
- ◆ [class blog](#)

## Blog Archive

▼ 2009 (21)

▼ May (6)

[Critique Response: Google Earth/final project](#)

[Artists: marek walczak & martin wattenberg, Apart...](#)

[Artists: GH Hovagimyan, Love Songs from My Compute...](#)

[Artists: EcoArtTech, Eclipse](#)

[Artists: Warren Sack, conversation map, and the vi...](#)

[Artists: Matthew Ritchie, The New Place](#)

▶ [April](#) (2)

▶ [March](#) (6)

▶ [February](#) (4)

▶ [January](#) (3)

## About Me



Tara

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a connection of thoughts, visualized through words, further visualized into a blueprint, and animated by motion and patterns (and repetition of words).

*Posted by Tara at 2:34 PM*

*Labels: [artists](#)*

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