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An Anthology Built for Your Web Browser

By Jason Boog on Jan 06, 2009 02:23 PM

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As publishers struggle to find the best digital formats and pricing scale, a group of writers discovered a format that will actually interact with the reader's day-to-day Internet activities.

The media group [Turbulence](#) just sponsored [Tumbarumba](#), a collection of 12 short stories that must be installed on the reader's web browser. As that YouTube video illustrates, the program will randomly feed snippets of stories into the reader's browser as they surf the Internet.

Over at [BoingBoing](#), the creators explained the anthology's [innovative interface](#): "The browser add-on will occasionally insert a story fragment into a web page as it loads it. The result is a disorienting surreal sentence that sometimes is nonsensical and sometimes amusingly close making sense. If the reader spots the fragment, they can interact with it in a way that will cause the full story to appear--albeit in the format of the web page on which it was found."

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