Networked Realities: (Re)Connecting the Adamses
a project of Greylock Arts, MCLA Gallery 51, and Turbulence
Networked Realities: (Re)Connecting the Adamses is a collaboration of Greylock Arts, MCLA Gallery 51, and Turbulence, made possible through the generous support of New Radio and Performing Arts, Inc. with funding from the Andy Warhol Foundation for the Visual Arts, the LEF Foundation, and the Massachusetts Cultural Council.

Adams and North Adams, once a single settlement in Western Massachusetts with communities in north and south Adams, split in 1878. Networked Realities: (Re)Connecting the Adamses seeks to artistically re-connect the Town of Adams and the City of North Adams through the Internet.

Projects of Networked Realities: (Re)Connecting the Adamses include:

- June 2008  Arduino Workshop with Tom Igoe
- July 2008  Illuminated Art Workshop at Mass MoCA's Kidspace
- July 2008  Lumens, an interactive light installation by Matthew Belanger, Sean Riley and Ven Voisey
- Oct. 2008  Touching Gravity 2/Tilt by LiquidBody MediaDance and World Music of Nana produced by Topia Arts Center
- Dec. 2008  Domain of Mount Greylock — Video Portal by David Lachman
- Dec. 2008  New Adams.es launch
Networked Realities: (Re)Connecting the Adamses is a unique collaboration between three organizations: Greylock Arts, MCLA Gallery 51, and New Radio and Performing Arts, Inc. (NRPA).

Founded in July 2007, Greylock Arts’ (http://greylockarts.net/) mission is to support interactive and new media arts. Located at the foot of Mount Greylock in Adams, Massachusetts, Greylock Arts presents exhibitions and talks (with plans to present performances, screenings, and workshops); fosters community involvement and develops educational programs to facilitate a deeper public appreciation for emerging art practice. Recent exhibitions include interactive audio and light sculpture, immersive environments, and alternative energy powered art. Greylock Arts routinely hosts school groups; all of its events are free and open to the public.

MCLA Gallery 51 (http://www.mcla.mass.edu/Gallery51/) on Main Street in North Adams is the result of a unique collaboration between area business and community leaders, the City of North Adams and the Massachusetts College of Liberal Arts. Located at 51 Main Street, Gallery 51 is operated by MCLA and features the works of international, national and local artists, including MCLA faculty and students. MCLA Gallery 51 is one among many initiatives related to the College's expansions in the arts, which include expanded arts course offerings, remodeled art lab space, and arts and arts business internships. Since its opening on July 28, 2005, MCLA Gallery 51 has shown the work of 152 artists in 19 exhibitions. Nearly 7,000 visitors have visited the Gallery for exhibitions, musical events, lectures, workshops, and more. The Gallery integrates MCLA students and faculty with the local artist community and the downtown, putting on nearly one exhibit per month year-round. Its opening receptions, which generally fall on the last Thursday of each month, typically attract an average of 120 people.

New Radio and Performing Arts, Inc. (NRPA) (http://new-radio.org) was founded in New York City in 1981 to foster the development of new and experimental work for radio and sound arts. In 1996, it extended its mandate to networked art and launched its pioneering web site, TURBULENCE.ORG. Now celebrating 26 years of service to artists, NRPA has a distinguished history in two experimental fields, radio art and net art; it has commissioned ($1,000,000 +), distributed and archived hundreds of works, thereby supporting and advancing many artists’ careers, and establishing itself as a vital resource for arts and educational institutions, and the general public. It is the only organization in the United States that has as its core mission the commissioning of networked art by both emerging and established artists. Turbulence works have been included in the Whitney Museum of American Art's Biennial ('00,'02,'04), and its Bit Streams and Data Dynamics exhibitions; Total Museum of Contemporary Art, Korea; C-Theory, Cornell University; Ars Electronica, Austria; and the Sundance Film Festival, among many others. In March 2002, NRPA opened an office in Boston to extend the geographic reach of its existing programs, explore new ones, and continue to build its audience for experimental sound. To-date, it has collaborated with Art Interactive, the Museum of Science, Emerson College, the Judi Rotenberg Gallery, Massachusetts College of Art, and the Boston Cyberarts Festival.
June 2008
Arduino Workshop with Tom Igoe

Location:
Greylock Arts, 93 Summer Street Adams, MA

Tom Igoe is area head for physical computing classes at New York University's Tisch School of The Arts Interactive Telecommunications Program. Igoe is also a coveted technology consultant and guest speaker at technology conferences around the world. Igoe’s recently published book, “Making Things Talk,” is a do-it-yourself guide to networking ordinary household items.

Arduino is an open-source electronics prototyping platform based on flexible, easy-to-use hardware and software. It’s intended for artists, designers, hobbyists, and anyone interested in creating interactive objects or environments. In this workshop Igoe demonstrated the basic techniques and concepts needed to get started with an Arduino.

Workshop Cost: Free.
Kidspace at MASS MoCA presents:

ILLUMINATED ART
With Greylock Arts

Tuesday, July 8, 2008
10:00-11:30am
Children 5+ and their caregivers
$5 per person

Create your own illuminated artwork (i.e. flower, rocket) using specially designed technology kits that each contains an LED, battery, conductive thread and battery holder.

This program is held in collaboration with Greylock Arts, an interactive new media arts gallery in Adams, MA, in preparation of Kidspace’s fall technology based exhibition “Illuminating Text: Adam Chapman” and as part of “Networked Realities; (Re) Connecting the Adamses”.

Donation of kits provided by Turbulence, MAKE Magazine, Greylock Arts and MCLA Gallery 51.

Pre-registration is required. To register or for more information call Kidspace at 413-664-4481 ext. 8131 or email at kidspace@massmoca.org

Summer Hours: Starting June 28, the gallery will be open everyday through Labor Day from 12-4pm, featuring Interpretations: Devorah Sperber.
July 2008

Illuminated Art Workshop Mass MoCA's Kidspace

Instructed by Marianne R. Petit, Abbi Hermosa, Erin Dougherty and Josephine Edmundson
July 2008
Illuminated Art Workshop Mass MoCA’s Kidspace (cont.)
an interactive light installation (re)connecting personal artifacts, histories, & communities

mattew belanger  sean riley  ven voisey

lumens

july 10th ~ october 31st, 2008

an interactive light installation (re)connecting personal artifacts, histories, & communities

north adams
MCLA annex
65 Main St. North Adams
Wed - Sun 10 am - 6 pm

artist talk :
by (Re)Connecting the Adamses Grant Recipients.
Monday July 14th, 6pm
at MCLA Gallery 51, 51 Main Street, North Adams
Matthew Belanger, Caryn Heilman, David Lachman, Sean Riley, Ven Voisey

opening reception :
Thursday, July 10th 6-9 pm
in Adams and North Adams locations.

historical discussion :
by historians Paul Marino and Eugene Michalenko.
Wednesday, July 23rd, 6 pm
at Bounty Fare Restaurant
200 Howland Av. - Route 8, Adams

A project of Networked Realities: (Re)Connecting the Adamses.
A collaboration of Greylock Arts, MCLA Gallery 51, and Turbulence.
Scores of lamps, which usually inhabit and illuminate the interiors of homes, attics, private spaces, and shops alike, have been borrowed from residents throughout Adams & North Adams, MA. They have been installed into two storefronts; one in Adams, the other in North Adams.

Through the use of proximity sensors and microcontrollers an individual’s presence ripples throughout the network; illuminating the lights around them as well as those in the counterpart space. The viewers presence can be felt in both locations as well as in a virtual gallery, turbulence.org/works/newadams/lumens.

"Lumens" re-connects these two communities interactively through an exploration of location, influence, history, and the present, and is part of a series of works entitled "Networked Realities: (re)connecting the Adamses"

To learn more about this project, see the reverse side of card.

"Networked Realities: (Re)Connecting the Adamses" is a collaboration of MCLA Gallery 51, Greylock Arts and Turbulence. For more information, including additional artist commissions, free microcontroller workshops at Greylock Arts, children’s workshops in illuminated art at Mass MoCA’s Kidspace, lectures by participating artists and local historical societies, and more, please visit http://www.turbulence.org/networkedrealities.

This project has been made possible through the generous support of Turbulence with funding from the Andy Warhol Foundation for the Visual Arts, the LEF Foundation, and the Massachusetts Cultural Council.
For Immediate Release
LUMENS

Greylock Arts, MCLA Gallery51, and Turbulence are pleased to announce Lumens, an interactive light installation by Matthew Belanger, Sean Riley and Ven Voisey.

Lumens re-connects North Adams and Adams -- originally a single community -- through an exploration of location, influence, history, and the present.

A project of “Networked Realities: (Re)Connecting the Adamses,” Lumens is an installation of lamps networked across three spaces: Greylock Arts, MCLA Gallery 51 Annex, and Turbulence.org. Scores of personal lamps that usually inhabit and illuminate the interiors of homes and shops have been borrowed, from the residents of Adams and North Adams, Massachusetts, filling two gallery spaces: Greylock Arts in Adams and MCLA Gallery 51 Annex in North Adams. In addition to the lamps, the personal stories and histories that accompany the lamps have also been collected. These are represented in a virtual gallery on turbulence.org, which also serves to connect the two locations telematically.

As artist Matthew Belanger describes, “as an individual wanders through the gallery space, clusters of lamps illuminate in response to their presence and simultaneously illuminate lamps in the counterpart spaces. It’s in this way that an individual in Adams can communicate his/her presence to an individual in North Adams, and vice versa.” Additionally, as visitors investigate the history of a particular lamp online it will also illuminate in the physical gallery space.

To date the artists have collected over one hundred lamps. But, they hope to collect even more. “Even after the show is installed we’re going to continue to accept lamp donations and add them to the installation and online gallery. The piece will keep expanding and growing” notes artist Sean Riley.

In examining this collective process, artist Ven Voisey observes, “Lumens allows us to examine the metaphorical links between the two communities, investigate the personal histories that make our communities what they are, and ultimately illuminate the effect of our actions and presence upon our communities.”

Please join us for the opening celebration of Lumens on Thursday July 10th from 6-9 pm at all three locations: Greylock Arts at 93 Summer Street in Adams, MCLA Gallery51 Annex at 65 Main Street in North Adams, and online at www.turbulence.org/networkedrealities. A shuttlebus will be available to transport people between Adams and North Adams during the opening event. Lumens will run through October 31st, 2008.

Lumens is also a part of DownStreet Art: A Celebration of Art in North Adams. DownStreet Art highlights the abundance of art in the city of North Adams with the creation of seven new galleries and the marketing of over twenty art destinations.

In addition to Lumens, other DownStreet Art exhibitions include: “Primary Secondary Volumes 1 & 2”, featuring the work of twenty of the drafts people working on the Sol LeWitt retrospective at Mass MoCA; Jarvis Rockwell’s "Maya III" a 9-foot pyramid covered in action figures with a live drawing the artist will complete through the summer months; the member-run North Adams Co-Op Gallery exhibiting local and regional fine arts and crafts; “The Grandfather Paradox” a narrative installation exploring the improbability of time travel by artist Mark W. Mulherrin at 73 Main Street Annex; “Terms of Surrender” a multimedia installation of found and archival footage, photos, and sound recordings by artist Rich Remsberg at MCLA Gallery 51; “Reflections” a two-channel video sculpture exploring figurative abstraction and patterns by artist David Lachman at the Papyri Gallery; and drawings by artist Eric Rudd at Art Space.

“Networked Realities: (Re)Connecting the Adamses” is a collaboration of Greylock Arts, MCLA Gallery51, and Turbulence. Lumens has been made possible through the generous support of New Radio and Performing Arts, Inc. with funding from the Andy Warhol Foundation for the Visual Arts, the LEF Foundation, and the Massachusetts Cultural Council. For more information, please visit www.turbulence.org/networkedrealities.

Downstreet Art is a collaboration of Massachusetts College of Liberal Arts (MCLA), the City of North Adams, MASS MoCA, the Northern Berkshire Community Coalition, and Scarfoni Realty. For more information, please visit www.DownStreetArt.org
**LUMENS: LEND A LAMP**  
Netorked Realities: (Re)Connecting the Adamses

**Lumens** is a networked installation connecting Greylock Arts on Summer Street in Adams, the MCLA Gallery51 Annex in North Adams, and a virtual gallery on Turbulence.org. This interactive installation by Ven Voisey, Sean Riley and Matthew Belanger will feature scores of household lamps borrowed from the citizens of Adams and North Adams, filling the gallery spaces.

Lumens will open July 10th and run through October 31st. Lamps will be exhibited in the two physical galleries with their accompanying stories online. Lamps will be needed for the duration of the exhibit and will be returned in their original condition.

LAMP # (for internal use) __________________________________________________________

Name: __________________________________________________________________________

Address: _________________________________________________________________________

_________________________________________________________________________________

Phone: __________________________ Email: ____________________________________________

The story or history of this lamp: ____________________________________________________

________________________________________________________________________________

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(Please continue on back of page)

“(Re)Connecting the Adamses,” is made possible through the generous support of Turbulence with funding from the Andy Warhol Foundation for the Visual Arts and the LEF Foundation.

**Greylock Arts, 93 Summer Street, (413) 241-8692, info@greylockarts.net**
May / June / July 2008
Lumens Installation

The following pages document the Lumens installation process. 172 lamps were collected from the communities of Adams and North Adams. Each space was outfitted with fourteen hubs and lamps were clustered in groups of six. Hundreds of hours were spent developing custom-built electronics for each hub, so that lamps could be controlled both individually and by cluster.
June 2008
Lumens Preview at the Summer Street Fair

Summer Street was once a thriving commercial district in Adams and its annual fair was attended by thousands of people. In June 2008 the Summer Street Association of Merchants organized the first Summer Street Fair in nearly 30 years. Over a thousand people attended, and the Lumens artists and interns were there to present a preview.
Lumens is also part of “DownStreet Art: A Celebration of Art” in North Adams, highlighting the abundance of art in the city of North Adams with the creation of seven new galleries and the marketing of over twenty art destinations.

Other DownStreet Art exhibitions include: “Primary Secondary Volumes 1 & 2,” featuring the work of twenty of the drafts people working on the Sol LeWitt retrospective at Mass MoCA; Jarvis Rockwell’s “Maya III” a 9-foot pyramid covered in action figures with a live drawing the artist will complete through the summer months; the member-run North Adams Co-Op Gallery exhibiting local and regional fine arts and crafts; “The Grandfather Paradox” a narrative installation exploring the improbability of time travel by artist Mark W. Mulherrin at 73 Main Street Annex; “Terms of Surrender” a multimedia installation of found and archival footage, photos, and sound recordings by artist Rich Remsberg at MCLA Gallery 51; and “Reflections” a two-channel video sculpture exploring figurative abstraction and patterns by artist David Lachman at the Papyri Gallery.

DownStreet Art is a collaboration of Massachusetts College of Liberal Arts (MCLA), the City of North Adams, MASS MoCA, the Northern Berkshire Community Coalition, and Scarfoni Realty.
July 2008 - Lumens Opening Event


A shuttlebus was provided by MCLA which had internet access and laptops, so that visitors travelling between the two locations could visit the Lumens gallery on Turbulence.
(turbulence.org/works/newadams/lumens)
July 2008 - Lumens Opening Event (cont.)

photos provided by Jessica Conzo, Abbi Hermosa and Ryan Hutton/ The North Adams Transcript
July 2008
(Re)Connecting the Adamses, an historical perspective
Featuring essays from local historians Paul W. Marino and Eugene Michalenko and a panel discussion moderated by Greylock Arts Co-Director Matthew Belanger
Wednesday, July 23rd 2008, 6:00 pm
at the Bounti Fare Restaurant, 200 Howland Avenue Adams, MA
A Town Divided
by Eugene Michalenko

The seeds of division were planted in the history of Mother Adams when the town was carved out of the wilderness. When colonial land developers surveyed a rectangle five miles wide and seven miles long, they created two halves of a town that were only briefly joined at the center. The northern half and the southern half had different characteristics and grew in different directions; like two sons in the same family that shared nothing in common other than a last name.

Northern Adams has a different topography than southern Adams which has semi-flat upland fields suitable for farming. Northern Adams had hills suitable for lumber harvesting. Northern Adams had hills and fast rivers and aggressive industrialists who turned them into money. There were more factories in northern Adams than southern Adams and more people. Cotton printing, shoe manufacturing and the railroad made more people richer in northern Adams than in southern Adams.

The pressure of wealth and growth made the Mother Adams the largest town in Massachusetts and forced the electorate to consider becoming a city or dividing into two towns. Both ideas were proposed. If the city plan was enacted, some southern Adams people felt that their village would become a political satellite to northern Adams. Candidates from the south feared that they would never get enough votes and all the good positions in town government would be held by people from the north. South village people pushed for division and north village people didn’t resist their efforts. The process was concluded by an act of the State Legislature that was passed on April 19, 1878, six months short of the 100th Anniversary of the incorporation of the Mother Adams in October 15, 1778. The agreement was that southern Adams kept the name of the Mother Town and the northern half was re-named North Adams and kept all the municipal records.

The division of the two towns created a unique municipal boundary shape—a parallelogram, a rectangle, on the map of the squiggly-bordered towns of Massachusetts. Adams, the southern Adams, is the only town in Massachusetts whose four boundaries still meet at right angles. The east and west borders follow a line that runs along the peaks of the valley walls. In the center of the western wall is the summit of the Mt. Greylock massif, the highest peak in the state. At sunset it casts a shadow over the five mile distance to the eastern valley wall.

The man who spearheaded the campaign to divide was Isaac Collins, a shoemaker who became wealthy in real estate. He built the Second Empire-style Collins Block on Center Street that once housed all four banks operating in South Adams. It was demolished in the Urban Renewal of 1967. He was a Democrat in an ocean of Republican power. Mr. Collins audaciously requested the Annual Town Meeting several times to compensate him for expenses he occurred while lobbying for the division of the towns. He was always refused. The last word was his. In Maple Street Cemetery the following sentence fragment is carved in the granite base of his tall obelisk tombstone:

by his means and labor, succeeded in securing an independent township to Adams, in 1878, by setting off North Adams from Adams

The campaign to divide the Mother Adams does not glimmer in the glorious history of town government. There was rancor, allegations and rebuttals. It’s not an event that was celebrated and is only rarely acknowledged when someone asks the trivia question, “Did you know that Adams and North Adams were once one town?”
The communities of Adams and North Adams began as a single township, called East Hoosac. English settlers began coming here in the 1740’s, during the third French and Indian War, though the area was not surveyed until 1749. The surveyors were instructed to lay it out as a square, containing six square miles. Instead, they laid it out as a rectangle, running seven miles from north to south, and five miles from east to west. As more and more people moved in, they settled in a loose system of villages throughout the township, finally incorporating as a town on October 15, 1778. The elected to name their town after the patriot and statesman, Samuel Adams.

From its earliest days, Adams had two major centers of population, one in the north, called North Adams, and another in the south, called South Adams. Farmers settled throughout the town, but the two converging branches of the Hoosic River attracted more industry. The town’s first two mills—a grist mill and a saw mill—were located in the village of North Adams, and were soon joined by a nail factory, a flaxseed oil mill, a brick works, and a variety of cottage textile concerns. As the population grew, the mills grew with it to include woolen (and later cotton) textiles, textile machinery, leather production, wagon and saddle makers and iron smelting furnaces.

In 1851, a new industry came to North Adams in the form of the Hoosac Tunnel. Mining was already here, but the tunnel was different. Spearheaded by the Troy & Greenfield Railroad, the tunnel project was meant to provide affordable rail service for towns in the northern part of the state, centers of population and industry that were being ignored or gouged by the Boston & Albany line that already ran through the southern part of Massachusetts. In addition, the tunnel would allow these communities access to the burgeoning markets of the west by way of the Erie Canal.

The “Big Dig” of its day, the tunnel project quickly became a quagmire of technical delays, cost overruns, fool-hardy investments and vast numbers of fatalities. But it also acted as a catalyst to develop new technologies and innovations is drilling, blasting and tunnel engineering. Even more than this, when excavation on the tunnel began, a line was laid from Greenfield to the East Camp (the eastern portal of the tunnel) and another from Troy to North Adams. Later, the B&A put in a north-south spur, connecting Adams to Pittsfield. These two lines gave the Town of Adams access to the western markets throughout the twenty five years of off again, on again excavation it took to complete the tunnel.

Once the tunnel was completed in 1875, the villages of North Adams were put at a crossroad. Nationally known companies like Purina Feeds and Armour Meats built warehouses in its railroad yards; both the T&G and B&A built roundhouses. Industry was booming. The Arnold Print Works was in the process of building the largest textile mill complex in western Massachusetts (now the home of MASS MoCA); shoe companies were proliferating. By the time North Adams incorporated as a city in 1895, it would be internationally famous as a center of shoes and textiles.

Industry was growing in South Adams as well, in textiles and paper manufacturing. In less than ten years, it would be home to one of the nation’s first plastics companies, American Zylonite. In 1878, just a few months shy of the town’s centennial, its leaders got together and decided it was time for the two communities to go their separate ways. It appears to have been an amicable decision, approved by civic leaders and citizenry alike. According to W.F. Spear (author of a History of North Adams, in 1885) “...the two villages had been as twin sisters, sharing their prosperity and adversity alike. But the south part was growing so rapidly that the fathers of the town and, in fact, nearly all the inhabitants of both villages, were unanimous in the belief that the division was a very advisable thing.”

It happened formally on April 16, 1878, the southern town retaining the original name of Adams, and the northern one keeping its long-time moniker, North Adams.
Greylock Arts is pleased to announce “Touching Gravity 2/Tilt” a Turbulence Commission by Caryn Heilman (LiquidBody MediaDance), with music by Nana Simopoulos

http://turbulence.org/works/touching_gravity

“Touching Gravity 2/Tilt” is an interactive, aerial videodance superimposed on a composited image of two rivers in the towns of North Adams and Adams, Massachusetts. The two New England locations are (re)connected through a colorful, fluid, multilayered dance that incorporates the movement of the natural landscape from each town. Users can create and save their own versions of the dance by determining the order and timing of five different clips. Periodically, additional clips will be added so that both the dance and the user experience may evolve.

Composer and instrumentalist Nana Simopoulos has contributed five tracks to accompany the five dance clips; each piece is played on a single instrument representing a different continent. Together, they form a single composition that is layered over the sounds of the two rivers, providing the listener with the ability to remix the musical textures.

“Touching Gravity 2/Tilt” will also be part of an interactive, site-specific series at Topia Arts Center (Adams) that looks at the idea of tilting angles of perception to reveal new possibilities.

“Touching Gravity 2/Tilt” is a 2008 commission of New Radio and Performing Arts, Inc., (aka Ether-Ore) for its Turbulence web site. It was made possible with funding from the Andy Warhol Foundation for the Visual Arts. Additional support was provided by Frank and Barbara Peters through the Medici Circle award at the University of California at Irvine.
Greylock Arts is delighted to announce “Domain of Mount Greylock – Video Portal” by David Lachman.

Adams and North Adams sit at the base of Mount Greylock, the highest point in Massachusetts. It is their unifying landmark and, according to local legend, a spiritual beacon. A drawing of the landscape is used as the organizing structure for a series of embedded video clips. Seeded with videos by the artist, the domain is now open to everyone (artists, citizens, kids). Submissions should be relatively short and can be video art, documentary, animation, personal stories related to place, family histories, short film, experimental, or anything else. A united portrait of the towns, their people, and their history will be created by many voices contributing to the domain.

“Domain of Mount Greylock – Video Portal” ia a 2008 commission of New Radio and Performing Arts, Inc., (aka Ether-Ore) for its Turbulence web site. It were made possible with funding from the Andy Warhol Foundation for the Visual Arts.

“Domain of Mount Greylock” is part of the bigger project “Networked Realities: (Re)Connecting the Adamses”.

See the commission here:
http://turbulence.org/works/domainofmountgreylock/
Requires Flash 8.
The people of Adams, Massachusetts are gifted storytellers. They weave their personal family stories into the history of the town. As a result, their tales paint a rich portrait of the history of immigration, the mills, the Church, town life, and more, across generations.

"Recollecting Adams" tells the story of this small town in the Northern Berkshires. Told through first-person accounts, "Recollecting Adams" is a 25-part web-based animation series. It is a year-long project, beginning in December 2008 and running through December 2009, with new episodes launching every two weeks.

In addition to the episodes, there is a companion blog located at mariannepetit.newadams.es. This blog not only documents each episode, but, gives background information and previews for upcoming episodes. NewAdams.es is a blogging and social networking site focused on life, business, and the arts in the town of Adams and city of North Adams in Berkshire County Massachusetts.

"Recollecting Adams" a 2008 commission of New Radio Performing Arts (Ether-Ore) for its Turbulence web site. It was made possible with funding from the Andy Warhol Foundation for the Visual Arts.