

www.nettime.org

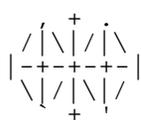
Nettime mailing list archives

deck on Thu, 2 Mar 2000 10:48:11 +0100 (CET)

[[Date Prev](#)] [[Date Next](#)] [[Thread Prev](#)] [[Thread Next](#)] [[Date Index](#)] [[Thread Index](#)]

<nettime> CultureMap

- *To:* nettime-l {AT} bbs.thing.net
- *Subject:* <nettime> CultureMap
- *From:* deck {AT} artcontext.com
- *Date:* Wed, 1 Mar 2000 23:51:35 -0500
- *Sender:* owner-nettime-l {AT} bbs.thing.net



** FOR IMMEDIATE **
 * RELEASE 3/01/00 *
 Net Composition
 and Culture Map

CultureMap is a visualization of proportion, disproportion, direction, and indirection in the content and no-content of the World Wide Web portals. Taking the most common starting-point categories (e.g. Business, Autos, Entertainment), CultureMap samples a variety of search engines to build an illustration of the prevalence of each term in the pages of the Web. Visitors substitute their own top-level terms, trying alternative portal categories, some of which may reflect more accurately the content of the Web.

Joining abstract design with representation of the information landscape, the CultureMap depicts the evolution of Web content in the form of a dynamic color composition. Over time the shifting composition of available information will be visible as a time-lapse movie.

Made by media artist Andy Deck, the founder of Artcontext.org, this work is a 2000 commission of Turbulence, with funding from the Greenwall Foundation. It can be found at:

<http://www.turbulence.org/>

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 # collaborative text filtering and cultural politics of the nets
 # more info: majordomo {AT} bbs.thing.net and "info nettime-l" in the msg body
 # archive: <http://www.nettime.org> contact: nettime {AT} bbs.thing.net

- Prev by Date: [Re: <nettime> Eating Brasil](#)
- Next by Date: [<nettime> nettime-ro // announcing the new list // anunt de infiintare a listei](#)
- Prev by thread: [<nettime> \(en/de\) very urgent action: stop tomorrow's deportation of hakki yildirim](#)
- Next by thread: [<nettime> nettime-ro // announcing the new list // anunt de infiintare a listei](#)

Index(es):

- [Date](#)
- [Thread](#)