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## Art Web Artist's Google Variations Make Searching Difficult

Posted by [Benjamin Sutton](#) on Thu, Jan 6, 2011 at 9:42 AM



Argentinian designer [Leonardo Solaas](#) has been messing with Google (with funding from the National Endowment for the Arts, no less), creating the [Google Variations](#) project, wherein the ubiquitous search engine turns into a [rippling pond](#), a [paint palette](#), a [negative version](#) of itself (pictured), or a version called "Google" in which every vowel is an O (that one's especially confosong). The final, sinister variation, titled "[The Future](#)," mimics an error page and proclaims "some day Google will not be there," which simply isn't true, is it? ([ArtInfo](#), [DesignTaxi](#))

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